



Adriana Beach

Of Counsel

San Francisco

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Main Bio

Collaborative and action-driven, Adriana brings extensive experience advising global companies on a variety of global privacy and security matters, including corporate transactions, technology transactions, product design, consumer protection, business operations, and corporate governance. She serves as a trusted advisor to leadership and cross-functional teams, identifying risks and presenting business-forward and creative legal solutions.

She has significant experience building and refining scalable compliance programs across various organizations, technologies, regulatory landscapes, and geographies. Additionally, she has experience negotiating deals such as private equity transactions, mergers, acquisitions, minority investments, and financings. Adriana's practice spans across a diverse array of industries, including, entertainment, sports, media, consumer products, hospitality, gaming, healthcare, life sciences, oil and gas, digital assets, technology, and financial institutions.

Adriana is well-versed and regularly advises companies in emerging technologies, including artificial intelligence, machine learning, NFTs, blockchain, and biometric identifiers, to help clients navigate legal considerations for new and existing products and service offerings.

** Matter completed prior to joining Benesch.*

Experience

Additional Experience

- Represented Authentic Brands Group in its acquisition of Reebok at a valuation of \$2.4 billion. *
- Represented Bolt Threads, a pioneer in sustainable biomaterials for consumer products, in its definitive agreement for a business combination with Golden Arrow Merger Corp., resulting in Bolt Threads becoming a public company. *

Related Practices

Benesch Healthcare+
 Intellectual Property
 Data Privacy & Cybersecurity
 Privacy Litigation & Enforcement
 Defense
 Global Transactions
 Private Equity
 FINTECH & Payments

Related Industries

Artificial Intelligence (AI)
 Energy
 Food & Beverage
 Retail & E-Commerce
 Sports & Entertainment

Education

- The University of California College of Law, San Francisco, J.D.
- Senior Articles Editor, *Communication & Entertainment Law Journal*
- Robert Traynor California Appellate Moot Court Competition
- John Jay College of Criminal Justice, B.A. Humanities Justice Studies
 - *magna cum laude*

Credentials

- California

- Represented e.l.f. Beauty in its acquisition of Naturium at a valuation of \$355 million. *
- Represented Endeavor Group Holdings, Inc. in its acquisition of Reigning Champs, LLC at a valuation of \$200 million. *
- Represented Endeavor Group Holdings, Inc. in its majority stake in Barrett-Jackson. *
- Represented Endeavor Group Holdings, Inc. in its sale of IMG Academy to BPEA EQT at a valuation of \$1.25 billion. *
- Represented Highgate, a real estate investment and hospitality management company, in its acquisition of Viceroy Hotels & Resorts. *
- Represented Hyatt Hotels in its acquisition of Dream Hotel Group at a valuation of \$125 million. *
- Represented Iris Energy Limited, a Bitcoin mining company that builds, owns, and operates data center infrastructure with a focus on entry into regions where it can access abundant and/or under-utilized renewable energy to power its operations, in its initial public offering. *
- Represented Maplebear Inc. d/b/a “Instacart” in its \$660 million initial public offering. *
- Represented New Relic in its acquisition by Francisco Partners and TPG at a valuation of \$6.5 billion. *
- Represented Occidental Petroleum Corp, in its acquisition of Carbon Engineering, for approximately \$1.1 billion. *
- Represented Peninsula Pacific Entertainment in its asset sale to Churchill Downs Inc. at a valuation of \$2.5 billion. *
- Represented Stericycle, Inc. in the divestiture of its Communication Solutions business to Carenet Health at a valuation of \$45 million. *
- Represented Tenet Healthcare Corporation, a diversified healthcare services company, in its offering of \$1.350 billion private offering of senior secured notes. *
- Represented the initial purchasers in Leeward Renewable Energy Operations, LLC’s offering of \$375 million of senior notes. *
- Represented the initial purchasers in Lumentum Holdings Inc.’s, the telecommunications equipment company, offering of \$750 million convertible senior notes. *
- Represented the underwriter in the offering by Hillman Solutions Corp., a leading provider of hardware products and merchandising solutions, on its secondary offering of common stock. *
- Represented TPG/Fandom in its sale of D&D Beyond to Hasbro, Inc. at a valuation of \$146 million. *
- Represented UL Solutions Inc. in its \$1.6 billion initial public offering. *

News

- Adriana Beach Mentioned in San Francisco Business Times People on the Move, January 29, 2025
- Benesch Continues Expansion of IP Group with Addition of Three BigLaw Attorneys, January 24, 2025