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## The Fine Print to Fame: Navigating Terms and Conditions in Social Media | Lidia C. Mowad

Cleveland Intellectual Property Law Association - March CIPLA Meeting, Copyright Committee

**Speaking Engagement**

Speaker: **Lidia C. Mowad**

Social media makes up a large part of a company's or creator's social presence. The terms and conditions to participate in social media, however, can have implications on valuable intellectual property. For businesses and creators alike, paying attention to the fine print before posting is important. This presentation will review important terms across the largest social media services and discuss their realistic impacts, including in active litigation.

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