



## Robert Naumoff

Of Counsel

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### Main Bio

**Robert joined Benesch after years spent serving as in-house counsel for a number of publicly-traded transportation and logistics companies.**

He has a strong understanding of the issues facing motor carriers, freight forwarders, freight brokers, third-party logistics providers (3PLs), and commercial shippers. In addition to his vast experience with drafting, reviewing, and negotiating a variety of commercial transactions, he brings experience in a number of matters impacting clients in the transportation and logistics space, including, but not limited to, information technology (IT), data privacy, intellectual property (IP), customs, and compliance.

Robert has also served as primary counsel on a variety of marketing-related matters, including influencer agreements, Federal Trade Commission (FTC) disclosure requirements, CAN-SPAM, California Consumer Privacy Act (CCPA), and General Data Protection Regulation (GDPR).

*\* Admitted to practice in Arkansas, not yet admitted to practice in Ohio.*

### Articles and Presentations

- Current Risks and Trends in Transportation, Logistics, and Warehousing Operations for 2024, June 26, 2024
- InterConnect Newsletter - Q1 2024, March 21, 2024
- New Customs Regulations Effective for Low-Value Imports, March 21, 2024
- Update to Customs Test Program for Low-Value Imports, February 15, 2024
- Carmack Amendment Liability: Reminder of the Basic Legal Principles, September 13, 2023
- InterConnect Newsletter - Summer 2023, September 13, 2023
- FMCSA Eliminates HHG "Order For Service" Requirement, November 14, 2022
- InterConnect Newsletter - Fall 2022, November 14, 2022

### Related Practices

Litigation

### Related Industries

Transportation & Logistics

### Education

- University of Arkansas School of Law, 2013, J.D.
- University of Arkansas at Fayetteville, 2010, B.S. in Biology

### Credentials

- Arkansas

- U.S. Customs “Offers in Compromise” May Limit Exposure, November 14, 2022
- InterConnect Newsletter - Winter 2021-2022, February 8, 2022